

2025 Missouri Angus Bus Tour to Certified Angus Beef®

Wednesday, August 20 to Saturday, August 23, 2025 Departing from Columbia, MO

As we strive for member engagement, this unique opportunity is open to the first 50 people to register with registration opening during the Missouri Angus Breeders' Futurity weekend in February.

Sponsorships are needed to help defer the cost of traveling with the large group. Any support is appreciated, here are a few categories:

Prime Rib – Event Sponsor – \$15,000

- Prime logo placement on all event materials including travel bags
- Exclusive press and media recognition
- Complimentary travel on tour for up to two representatives
- Opportunity to speak on the bus
- Extensive social media exposure with dedicated posts

<u>Filet</u> – Bus Sponsor – \$10,000

- Prime logo placement on all event materials
- Press and media recognition
- Complimentary travel on tour for up to two representatives
- Opportunity to speak on the bus
- Extensive social media exposure with dedicated posts

Rib Eye Steak - Hotel Sponsors - \$5,000

- Logo featured on event materials
- Press and media recognition
- Complimentary travel on tour for one representative
- Opportunity to speak on the bus
- Social media exposure with shout-outs

Kansas City Strip Steak - Meal Sponsors - \$2,500

- Logo on event materials
- Verbal acknowledgment at the event
- Complimentary travel on tour for one representative
- Opportunity to speak on the bus
- Social media exposure with mentions

Rump Roast - Activity Sponsors - \$1,000

- Logo on event materials
- Verbal acknowledgment at the event
- Complimentary travel on tour for one representative
- Opportunity to speak on the bus
- Social media exposure with recognition

<u>Hamburger</u> – Bag Sponsors – \$500

- Verbal acknowledgment at the event
- Social media exposure with recognition

Snack Sticks - Snack Sponsors - \$250

- Verbal acknowledgment at the event